RFP No. 4379

WIC Participants Mobile Application

Mississippi State Department of Health

Welcome

- First Roll Call

- Please send an email that contains your signature block to: jordan.barber@its.ms.gov.

- Attendees will be posted to the ITS website (www.its.ms.gov).

AGENDA	
Welcome – First Roll Call	Jordan Barber– ITS
Project Background	Jordan Barber
Project Overview	Diane Hargrove - MSDH
Procurement Guidelines	Jordan Barber
Question and Answers	Answers to vendor questions during this conference are not official unless and until submitted to ITS in writing
Closing Comments	Jordan Barber
Final Roll Call - Conclusion	Jordan Barber

Project Background

- Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) provides nutritious foods, nutrition education, and referrals to pregnant, breastfeeding, and postpartum women, infants, and children up to 5 years of age who are determined to be at nutritional risk and meet income guidelines.

- Criteria for WIC Eligibility:
  - Categorical Eligibility
  - Nutrition Risk
  - Income
  - Residency in specific service area

Project Background Continued

- MSDH currently uses the Successful Partners in Reaching Innovative Technology (SPIRIT) Management Information System (MIS) as its eligibility system and WIC Connect as the EBT Processor system.

- The WIC program is funded by the United States Department of Agriculture (USDA).

- The Food and Nutrition Services (FNS) of the U.S Department of Agriculture funds the MSDH for food benefits, nutrition services, and program administration services.

Project Overview

- MSDH is seeking the services of qualified Vendor to provide a Vendor hosted WIC Shoppers Mobile Application

- The WIC Shoppers Mobile Application will:

  - Assist WIC participants during their shopping experience at WIC Authorized Vendors

  - Provide Participants directions to WIC clinics and grocery stores

  - Provide nutrition education lessons

  - Track and view available benefits

  - Recipes using WIC foods

  - Benefit expiration alerts

Response Guidelines

- Proposal: One USB flash drive that includes the Vendor's complete proposal. Label the USB with the Vendor name and RFP number.

- Submission Cover Sheet (Section I)

- Proposal Exceptions (Section V)

- Response to RFP Questionnaire (Section VI)

- Point-by-Point Response (Section VII)

- Cost Information Submission (Section VIII)

- References (Section IX)

- Use Tabs to separate and identify proposal sections.

Evaluations Overview

- Evaluation Team, Categories, and Possible Points (Section VII. No. 10.1)

  - Stage 1 – Selection of Responsive/Valid Proposals (Section VII. No. 10.2.1)

  - Stage 2 – Non-cost Evaluation (Section VII. No. 10.2.2)

  - Stage 3 – Cost Evaluation (Section VII. No. 10.2.3)

  - Stage 4 – Selection of the successful Vendor(s) (Section VII. No. 10.2.4)

    - On-site Demonstrations and Interviews

    - Site Visits (Section VII. No. 10.2.5)

    - Final Quantitative Evaluation (Section VII. No. 10.3)

Technical Evaluation

Category	Possible Points
Non-Cost Categories:	
Women, Infants, and Children (WIC) Participant Application Requirements	60
Vendor Qualifications	5
Total Non-Cost Points	65
Cost	35
Maximum Possible Points	100

- The ITS scoring methodology is explained in RFP 4379 Section VII, Number 10.

- Vendors must respond with "Will Comply" or "Exception" on every requirement in Section VII beginning with Item 2.1 through Item 9.1.

- Certain items in the technical specifications of this RFP are **MANDATORY.** Vendors are specifically disallowed from taking exception to these mandatory requirements, and proposals that do not meet all mandatory requirements are **subject to immediate disqualification**.

- Non-Cost points include all requirements except for cost.

- ITS scores non-cost categories on a 10-point scale, with 9 points earned for meeting the requirement.

- Proposals meeting fewer than 80% of the non-cost requirements may be eliminated from further consideration.

Contract

- Exhibit A – Software License and Application Service Provider Agreement

- Vendors must review this document, and if necessary, take exception.

- If a Vendor takes no exceptions to Exhibit A, the State assumes that these terms are agreeable and cannot be negotiated after award.

Additional Information

- Vendor communication with the State

  o See RFP No. 4379 Section II Proposal Submission Requirements, Item No. 14.

- Answers to questions asked during this vendor conference are not official until and unless the questions are submitted to the Technical Consultant in writing before 3:00 p.m. Central Time on March 15, 2021.

- Vendors should continue to check the ITS website for updates related to this RFP No. 4379. Access the ITS website at: www.its.ms.gov

Upcoming Dates

- Deadline for Vendor's Written Questions
  - **Monday, March 15, 2021 at 3:00 p.m. Central Time**

- Responses to Vendor Questions
  - **Posted to the ITS Website by COB Monday, March 22, 2021**

- Proposal Due Date
  - **Thursday, April 1, 2021 at 3:00 p.m. Central Time**

- Proposal Validation and Evaluation
  - **Begins Thursday, April 1, 2021**

Vendor Questions – Open Floor

Conclusion

- Final Roll Call

- Please send an email that contains your signature block to: jordan.barber@its.ms.gov.

- Attendees will be posted to the ITS website (www.its.ms.gov).

- Thank you for your participation.

- Please make sure I have acknowledged your company's participation on the web conference.